

Message Text

UNCLASSIFIED

PAGE 01 MADRID 00102 081706Z

44

ACTION EUR-12

INFO OCT-01 ISO-00 COME-00 EB-07 RSC-01 DODE-00 /021 W

----- 094000

R 081623Z JAN 75

FM AMEMBASSY MADRID

TO USIA WASHDC

SECSTATE WASHDC 780

INFO AMCONSUL BARCELONA

AMCONSUL BILBAO

UNCLAS MADRID 102

E.O. 11652: N/A

TAGS: BEXP, SP

SUBJECT: IN-STORE PROMOTION: GALERIAS PRECIADOS, S.A.

REF USIA 27779 AND USIA 27553; MADRID 7985

1. EMBASSY APPRECIATES WASHINGTON EFFORTS REFLECTED REF. USIA MESSAGES TO SUPPORT GALERIAS PRECIADOS IN-STORE PROMOTION (ISP).

2. THROUGH USIS MADRID OVERTURE TO TORREJON AFB, MAJOR HAROLD C. JOHNSON, DIRECTOR, USAFFE AMBASSADORS (18 PIECE BAND), BASED SEMBACH, GERMANY, HAS EXPRESSED INTEREST IN HIS GROUP'S PERFORMING IN SPAIN DURING ISP, ACCORDINGLY, REQUEST DEPARTMENT AND USIA CONTACT AIR FORCE (SAF/OICE) URGING AUTHORIZATION BE SENT SEMBACH FOR AMBASSADORS TO PERFORM MADRID/BARCELONA DURING FIRST THREE WEEKS IN MARCH THIS YEAR. EXACT DATES WILL BE OBTAINED FROM GALERIAS PRECIADOS WHEN BAND'S AVAILABILITY IS KNOWN. URGE PROMPT WASHINGTON ACTION TO ASSURE THAT SEMBACH BAND WILL HAVE AVAILABLE MARCH DATES.
EATON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 08 JAN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750008-0004
From: MADRID
Handling Restrictions: n/a
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Subject: IN-STORE PROMOTION: GALERIAS PRECIADOS, S.A.
TAGS: BEXP, SP
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